



New South Wales Government

The Hon Steve Whan MP  
Minister for Emergency Services  
Minister for Small Business

---

## **NSW GOVERNMENT HELP ABORIGINAL BUSINESSES ATTEND HOME AND GIVING FAIR**

Embargoed July 4, 2009

The NSW Government is helping five NSW Aboriginal art-based businesses exhibit their products at the Home and Giving Fair at the Sydney Showground, Sydney Olympic Park, July 4 to July 7.

The NSW Small Business Minister Steve Whan said prestigious trade shows such as the Home and Giving Fair provide a great opportunity for Aboriginal businesses to meet other businesses.

“Aboriginal businesses can actively promote their products to leading local and international buyers at the Home and Giving Fair,” Mr Whan said.

“The increasing number of Aboriginal businesses attending trade shows is a good indicator of their growth and development,” he said.

Mr Whan said buyers from all major retailers attend the fair, to source products for the summer season.

“Trade shows like the Home and Giving Fair become an excellent venue to test new products and designs.

“Retailers are keen to find products that will interest their buyers, and move quickly off-the-shelf, particularly in the current economic climate,” he said.

Aboriginal businesses attending the July fair include the up-and coming Australian clothing firm Bruz Design which is co-located in Wollongong and Coffs Harbour.

Bruz co-owner Christian Lugnan said the company is excited about having another opportunity to share with buyers its original, Australian made Aboriginal designs and products.

“The occasion provides us another platform to grow and learn in marketing and selling like no other opportunity available,” Christian Lugnan said.

Four Aboriginal artists will also be exhibiting original pieces, small prints, hand-woven baskets and wooden products. They include Journey of Dreams Aboriginal Art from Gosford, Kula N Gadu from Bowral, and Ninkinba Art and CDA Balas Designs, both from the Hunter region.



The Hon Steve Whan MP  
Minister for Emergency Services  
Minister for Small Business

New South Wales Government

---

Gift and Homewares Australia — the managers of the Home and Giving Fair — is a not-for-profit organisation whose members sell to a domestic market of more than 40,000 retail businesses across Australia.

Aboriginal businesses interested in participating in trade shows can contact the NSW Department of State and Regional Development via email [frist@business.nsw.gov.au](mailto:frist@business.nsw.gov.au) or browse the website [www.smallbiz.nsw.gov.au](http://www.smallbiz.nsw.gov.au)