



Department of State and
Regional Development

Applicant Information Package

Department of State and Regional Development

Working for the Department of State and Regional Development

The Department of State and Regional Development (DSRD) provides advice and services to advance the economic development of metropolitan and regional New South Wales. The Department delivers programs and services to implement the NSW Government's commitment to winning new business activity for New South Wales and developing the capacity and productivity of the State's economy, by working towards the following key results:

- Providing an environment that promotes increased investment and economic growth for metropolitan and regional New South Wales, through securing investment boosting exports, promoting innovation, supporting entrepreneurship and growth in small and medium sized businesses, and shaping the business environment;
- Sustaining growth of the tourism economy through the promotion and development of tourism in NSW; and
- Optimising the effectiveness of the NSW government's investment in science and medical research.

Key services provided by the Department include programs aimed at securing major new investment for New South Wales, programs to encourage small business development, innovation and export growth; regional development programs, domestic and international marketing, communications and online tourism programs; and advice to government on economic, industry development, science, innovation and tourism issues.

With our head office in Sydney, the Department is strategically located in Australia's major business and finance centre. It also operates 18 offices in the State's major regional centres.

We employ approximately 450 highly professional people who possess a range of skills and experience in business and industry development, client services, marketing, event management, finance, economics, policy writing, information technology and administration. Together, we face the challenging role of enhancing the economic development of Sydney and NSW.

The Department is committed to providing its staff with a rewarding work environment and offers competitive remuneration and great conditions of employment, including flexible work arrangements to enable our staff to balance their work and personal commitments.

We are also committed to the principles of Equal Employment Opportunity, cultural diversity and ethical practice and encourage applications from people with a disability, mature aged workers, Aboriginal people and Torres Strait Islanders and people from racial, ethnic and ethno-religious groups.

To achieve our goals, we are looking for people who are self-motivated, energetic and enthusiastic about joining our team and making a significant contribution to the economic future of NSW.

If this sounds like you, then consider applying for a position with the NSW Department of State and Regional Development.

The Department of State and Regional Development supports the Minister for State Development, the Minister for Regional Development, the Minister for Small Business, the Minister for Science and Medical Research, the Minister for Tourism and the New South

Wales Government by providing expert advice and quality services to advance the economic development of both metropolitan and regional New South Wales.

The Department adopts a whole-of-government perspective in its operations and actively encourages and supports the interests of the business sector and the community in its work.

1.1 Corporate Mission

To advance the economic development of New South Wales and expand new business by

- providing leadership within Government on business, economic, tourism, science and medical research, small business and regional development issues;
- adopting a Whole-of-Government perspective with respect to the use of the State's resources to facilitate investment;
- supporting the interests of business and the community; and
- pursuing a balance between economic development and the variety of social, environmental and other challenges that confront a modern society

1.2 Corporate Values

The Department gives effect to its mission and goals through the actions of its staff upholding corporate values of

- integrity through honesty, consistency and fairness;
- equity and social justice;
- respect for the diversity of the State's multicultural base;
- achievement through diligence, industry, creative thought, consultation and teamwork; and
- accountability, efficiency and effective, professional service provision.

The Department is fully committed to the principles of social justice, which include equal employment opportunities, ethical practice and ethnic affairs priorities. The Department strives to integrate social justice principles into its management and recruitment practices, its policy advice and its day-to-day dealings with clients.

1.3 Strategic Imperatives and Key Results

The Department demonstrates that it is contributing to the economic growth and development of NSW by measuring its performance using a range of key result indicators and service measures. The measures are critical in informing management decisions and ensuring that the Department's resources are allocated in a way that aligns with policy priorities of Government.

The Department prepares an annual Results and Services Plan in accordance with whole-of-government practice in New South Wales, which includes annual targets for results and services measures that link into the State Plan. The Department's linkages to the State Plan are covered in the Growing Prosperity across NSW area of NSW Government activity.

The NSW Government Statement on Innovation (November 2006) sets the industry analysis framework for the Department, and the five policy goals are applied to work with individual companies, investment projects and in the approach to supporting a business-friendly environment. These goals are to

- improve human capital;
- upgrade knowledge and information infrastructure;
- reduce the cost to business of utilising science and technology;
- encourage capital allocation to invest in innovation; and
- reduce regulatory barriers to innovative NSW companies

These goals are pursued in four key results areas:

1. Greater investment in regional and metropolitan areas by new and established companies
2. Increased internationalisation of the NSW business sector through
 - more NSW companies exporting;
 - greater global supply and major project participation by NSW companies;
 - higher export values by NSW companies; and
 - internationalisation of the State's competitive industries.
3. Increased growth by NSW companies through the tourism sector
4. Improving business climate through
 - greater awareness of Sydney as a global city;
 - expanding science and research knowledge base;
 - strengthened regional economy;
 - competitive levels of entrepreneurship; and
 - increased skills for business.

Other information

Get as much extra information as you can to write a good application. If possible, search the internet or talk to people who work in similar areas. This will give you a better idea of the workplace. Visit the Department's websites:

www.business.nsw.gov.au

www.tourism.nsw.gov.au

www.osmr.nsw.gov.au

For general information see

- Government Jobs Line, phone 1800 626 674
- Department of Premier and Cabinet, phone 9228 3563
- Traineeships or apprenticeships, phone 13 28 11
- Public Internet access, phone 1800 222 797
- Aboriginal employment phone 9228 5627
- Disability employment phone 9228 4444
- Employers Making a Difference, phone 4787 9000
- Overseas Skills Advisory Service, Department of Education & Training, phone 9707 2500 or 9269 3500
- Adult Migrant English Service, phone 1800 114 707
- Community Relations Commission, phone 9716 2232
- National Office of Overseas Skills Recognition, phone 1800 020 086