



New South Wales Government

The Hon Steve Whan MP
Minister for Emergency Services
Minister for Small Business

SMALL BUSINESS MINISTER WELCOMES YOUNG ENTREPRENEURS TO BUSINESS FORUM

SEPTEMBER 15, 2009

NSW Minister for Small Business Steve Whan today called on the State's leading young entrepreneurs to develop their knowledge and skills in readiness for an upswing in small business activity.

Speaking at the Young Business Forum hosted by the Australia-Israel Chamber of Commerce and Industry & Investment NSW, Mr Whan said up-and-coming small business operators demand and expect innovation.

"The NSW Government is responding to this demand from young entrepreneurs with Industry & Investment NSW's revamp of the SmallBiz website," Minister Whan said.

"I anticipate the site will become a regular destination for small business operators eager to start, run and grow their business.

Minister Whan said the website underscores the NSW Government's commitment to ensuring all small businesses get access to top quality information, training and support.

"The easy-to-navigate website was designed specifically for time poor, information hungry small business owners and operators," he said.

Mr Whan said the bulk of business leaders in 2009 come from an ageing generation, but our emerging business leaders come from the much younger Generations X and Y.

"There are thousands of business operators aged under 30 in NSW and it is vital that young business people are given every opportunity to gain traction in this tough business environment," he said.

Google Australia and New Zealand's General Manager, Karim Temsamani spoke at the Young Business Forum which is a Small Business September 2009 event.

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Website: <http://www.smallbiz.nsw.gov.au>