

## Case Study: Norske Skog

### Norske Skog upgrades its Albury mill

Norske Skog operates 18 paper mills around the world on five continents. The annual global market for newsprint and magazine paper is about 60 million tonnes. Norske Skog produces about 13% and 8% of these segments respectively. If all of the company's wholly and partly owned mills were run at full capacity, a single day's production would circle the world seven times with a strip of paper 1.6 metres wide.



In Australia Norske Skog supplies more than 670,000 tonnes of paper to publishers and commercial printers. This includes newsprint, high white 'improved newsprint' and directory papers from its Australasian mills at Albury (New South Wales), Boyer (Tasmania) and Tasman (New Zealand), together with book paper and coated paper from the company's European mills.

Norske Skog supplies about 90% of the newspaper publishing paper requirements for metropolitan and regional publishers throughout Australia.

The Albury mill employs more than 260 staff and 40 contractors, and uses *Pinus radiata* wood from local plantations and recycled fibre from newspapers and magazines to make its newsprint.

In 2005-06 Norske Skog spent A\$130 million to upgrade its Albury mill, increasing its capacity to about 265,000 tonnes a year. The mill now operates the largest newsprint machine in Australia.

Norske Skog's decision to upgrade was made by the parent company in Norway following local facilitation by the Department of State and Regional Development (DSRD). Support from DSRD included assistance in resolving traffic issues and advice on power supplies.

**For more information contact:**

Investment Division  
+61 (2) 9338 6641  
investment@business.nsw.gov.au

[www.norskeskog.com](http://www.norskeskog.com)