



BUILDING THE COUNTRY PACKAGE

SMALL CHAMBERS OF COMMERCE FUND

FUNDING ROUND 2

The Small Chambers of Commerce Fund has been established to help boost economic activity in small country communities.

Objectives

The aim of the fund is to assist chambers of commerce and business development organisations in small communities to increase activity for both individual businesses and the business community as a whole.

Who Can Apply?

Applicants must be incorporated chambers of commerce or business development organisations such as progress associations or development groups, representing regional communities with a population of up to 5,000. 355 committees of councils are eligible to apply if the committee has a business development role or represents local businesses

Applications must demonstrate broad support from the business and wider community, for example by providing letters of support from the local council and relevant organisations such as other local business or industry groups and tourism organisations. While matching funding is not required, applicants are expected to source the balance of funds necessary for their project from organisations other than DSRD.

Applications can be lodged for more than one project. Depending on the number of applications received, the Department may restrict the number projects funded to no more than one per community.

Regional NSW is defined as that area outside the Sydney Metropolitan area, that is, outside the County of Cumberland and the local government areas of Liverpool, Penrith, Camden and Campbelltown.

Application Procedure

The funding round will close 5pm Tuesday 1 September 2009. It is advisable to contact the Department's community economic development manager for your region to discuss your project before submitting an application. It is expected that successful applicants will be notified by January 2010.

Types of Assistance:

Funding of \$2,000 - \$5,000 is available for initiatives such as:

- marketing plans for the business community
- marketing projects eg. business directories, shop local campaigns, websites, promotional materials, town signage
- business networking activities
- town signage/banners/information boards/murals (written confirmation from the RTA and/or the local council (depending on which organisation has responsibility for the land) is required with your application)

- business development seminars eg business planning, marketing, financial management.

Note: funding is not available under this program for community events.

Costs covered by this program include:

- project coordination
- consultant fees
- workshop costs
- administration
- design, printing and production
- publicity and promotion
- signage and construction
- business community website development.

For more information contact:

NSW Department of State and Regional Development

Level 43, MLC Centre

19 Martin Place, Sydney

www.business.nsw.gov.au

(02) 9338 6719

Regional Offices

Australian Capital/Illawarra Region	Goulburn	(02) 4821 8000
Northern Region	Lismore	(02) 6622 4011
Hunter/Central Coast Region	Newcastle	(02) 4908 7333
Western Region	Orange	(02) 6360 8400
Riverina/Murray Region	Wagga Wagga	(02) 6921 6422