

ING Direct invests in NSW Central Coast

ING Direct is part of the global financial services company ING Group. Active in the fields of banking, insurance and asset management, ING Group operates in over 50 countries and employs 115,000 people worldwide.

ING Direct launched its first direct banking operation in Canada in 1997. Since then, it has successfully launched operations in Spain, France, Italy, USA, UK, Germany and Austria.

ING Direct Australia was launched in August 1999 and today employs more than 700 staff. It provides a unique range of financial services products to more than one million customers.

A branchless bank, ING Direct established a call centre in Tuggerah Business Park on the Central Coast in 2002. Operating 24/7, the centre provides service and support to customers who transact via the internet or telephone.

The Department worked with ING Direct to support their investment in the Central Coast. The state-of-the-art facility represents an \$8 million investment and employs more than 300 people.

ING Direct was attracted by the region's high quality workforce, excellent education and training facilities, first rate infrastructure, and outstanding quality of life.

ING Direct was named Best Foreign Bank at the Australian Banking and Finance Magazine Awards in 2003, 2004 and 2005.

It was also awarded Best New Entrant in the 2005 Hewitt Associates' Best Employers survey.

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