

Air France chooses Sydney

"Sydney's attractive business environment, foreign language pool and high level of Government assistance was impressive. The Department of State and Regional Development introduced Air France to suppliers, training institutions and relevant industry players while highlighting Sydney's strengths. " . . . (Mr Pinson, Air France Vice President for Asia Pacific)

Sydney was chosen by Air France to set up its \$2.2 million high technology Sales and Service Centre, opened in early 2005.

The Sydney call centre consolidated 14 Asia Pacific reservation centres previously operated by Air France-KLM. By 2009 the centre will employ over 100 people.

Together with KLM, Air France is the largest airline in Europe and employs over 100,000 people worldwide. It has 1,800 daily flights to 247 destinations in 104 countries.

Sydney was selected ahead of a number of other Asia Pacific locations because of the abundance of well-educated and fluent Japanese, Korean and other Asian language speakers.

Air France representatives say they were impressed by Sydney's attractive business environment, foreign language pool and government support.

Air France emphasised that the Centre had been secured by Sydney following ongoing assistance by the NSW Department of State and Regional Development.

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