



New South Wales Government

Hon Steve Whan MP  
Minister for Emergency Services  
Minister for Small Business

---

## SELLING WORKSHOP FOR GRIFFITH BUSINESSWOMEN

**11 August**

Businesswomen in Griffith can learn how to get customers to say 'Yes' at a workshop being run by the NSW Government on 11 August the NSW Minister for Small Business Steve Whan said today.

"In the last three years, over 130 women have participated in Women in Business Growth Strategy Workshops in the Riverina region," Minister Whan said.

"These workshops have been developed for women who own and manage a small business.

"They provide women business owners with practical and interactive ideas to help grow their business.

"They add to the skills development experience offered through the Women in Business Mentor and Regional programs.

"The workshop in Griffith is the latest in a number of programs the Rees Government has run in the area to help support women who are managing small businesses.

"Women are a driving force in the small business sector, making up at least 30 per cent of all operators.

"But one of the major challenges in growing their business is trying to find a way through a business maze.

"Karen Andrews of Shine Solutions will show the businesswomen of Griffith how to get their customers to say yes," he said.

"It will provide an opportunity for Griffith's businesswomen to ask questions about selling, which may affect their business.

"The workshop will add to the skills development experience offered through the New South Wales Government's Women in Business programs," he said.

The workshop will be held at the Gemini Hotel, Banna Ave, Griffith starting at 11.30 am. To register ring Margarite Belardo on 02 6964 4188

For further information on programs and services for women in business, visit the NSW Department of State and Regional Development's website at [www.smallbiz.nsw.gov.au](http://www.smallbiz.nsw.gov.au)