



[BUSINESS IN REGIONAL NSW](#) > [Capital Raising](#)

## Capital Raising



When a business wants to expand or commercialise a new product or service, there comes a time when the business needs to raise capital. The Capital Raising Program aims to help clarify your business growth plans and prepare your business to raise capital. The available options under the program include:

### Step 1 – Capital Raising Self-Assessment Tool

The first step is to make sure you have information on the options for raising capital. The attached Capital Raising Diagnostic is a self-assessment tool to help identify how ready your business is to raise capital. After considering this information, you may want to seek advice from the Department of State and Regional Development (DSRD). A DSRD officer can make a referral to either the Capital Raising Program or another service.

- download [Capital Raising Diagnostic](#) [xls 93kb]

### Step 2 - Funding Business Growth Workshops

These free workshops are conducted as required in different NSW regions. Participant numbers are limited and preference will be given to businesses who can demonstrate their growth potential. Contact DSRD to find out if a workshop is being held near you.

### Step 3 – Business Diagnostic or Position Analysis

Eligible businesses can apply for a two hour Business Diagnostic session with guidance from an experienced consultant using the attached diagnostic tool. A Position Analysis is a more detailed and tailored assessment of business growth potential, capital requirements, capital structure to finance growth and business improvements that need to be implemented to raise capital. The cost of both these options can be subsidised by DSRD.

### Step 4 – Equity Raising Preparation


Assistance can include attending an "Accessing Equity Capital" workshop, tailored assistance to implement business improvements to increase capability to raise equity finance, and help with preparing a pitch and investment matching.

### For more information

Enterprise and Regional Development Division | ☎ +61 2 9338 6713 |  
[paul.mathews@business.nsw.gov.au](mailto:paul.mathews@business.nsw.gov.au)

### Related publications

 [Capital Raising - Diagnostic](#)

 [Funding Business Growth - A Guide to Raising Capital](#)