



INVESTING IN NSW

Bring your business to Sydney and NSW



In these challenging times, Sydney remains an attractive location to build your business in the Asia Pacific. Our stable political environment, resilient economy and relaxed lifestyle make Sydney the ideal choice for those planning on long-term success.

Sydney, the capital of the State of New South Wales (NSW) has a dynamic business environment, positioning the city as the financial hub of Australia and a leading financial centre in the Asia Pacific.

NSW has Australia's largest and most diverse State economy and its highly skilled workforce produces about 32 per cent of the country's Gross Domestic Product.

NSW is Australia's leading manufacturing and services State, with the lion's share of finance and insurance, property and business services, communications and manufacturing.



Vibrant and cosmopolitan, Sydney offers a great quality of life. Leisure pursuits range from the active – sailing, swimming, bushwalking and more – to the cultural – theatre, music, movies, galleries and festivals.

Find out more about investing, living and working in Sydney and NSW:




- [Bringing your business to NSW](#)
- [Living in Sydney and NSW](#)
- [Facts and figures about NSW](#)
- [Business migration to NSW](#)
- [Business in regional NSW](#)
- [Holidays in Sydney and NSW](#)

Contact investment@business.nsw.gov.au for assistance and advice on bringing your business to Australia's leading city.

For more information

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Related publications

-  [Anholt City Brands Index 2007 general report](#)
-  [Sydney - a global city for the world of business](#)
-  [New South Wales - Open for Business](#)