



## BUSINESS IN REGIONAL NSW

### Case Studies



The following are case studies of businesses in regional New South Wales. Click on the links to view them in PDF format.

#### Codarra

Codarra Advanced Systems is a leading wholly Australian owned consulting, training and systems integration company. In 2005 the company opened new premises in Queanbeyan, including a modern training facility and the research and development arm of the company. This will double its Queanbeyan workforce from 30 to 60 by 2008.

#### Croker Oars

Mid North Coast oar manufacturer Croker Oars manufactures carbon fibre composite oars used primarily in boat racing. It is one of many companies capitalising on their success as Olympic contractors and using their international profile to increase sales and exports.

#### Flipscreen

Flip Screen Australia invented a device which is used to separate and recycle materials found in many different industries such as earthmoving, demolition, mining, fertiliser and scrap metal recycling.

#### James Estate Wines

James Estate has grown to become a fully integrated wine manufacturing and bottling facility. This includes ultra modern fermentation and refrigeration systems and the capacity for producing in excess of 1,500 bottles per hour.

#### Maspro

Maspro Wire Products is a rural company in a town with a population of 3,000 and has been in business continuously since 1925. It has successfully diversified from producing wool bale clips to produce chain mesh fencing. Using existing resources and infrastructure it produced the necessary economies of scale.

#### Muru Mittigar Aboriginal Cultural and Education Centre

Muru Mittigar Aboriginal Cultural and Education Centre, opened in 1998, is an initiative of the Aboriginal Community of Western Sydney. It is located at the base of the Blue Mountains 1.5 hour's drive from central Sydney. Muru Mittigar offers its visitors a variety of Aboriginal cultural experiences.

#### Overall Forge

Overall Forge is the largest forging company in Australia. Its core business is the manufacture of forged components for mining, shipping, heavy engineering and the construction industry.

#### Petals

Global Petals Network is an international floral gift relay service similar to the flower delivery giant Interflora. The company provides real-time, online clearinghouse services to facilitate the sending, receiving and tracking of floral gift orders worldwide.

#### Precision Parts

Precision Parts has grown to become the Australia's leading supplier of automotive harmonic balancers and engine pulleys. Based in Wagga Wagga, the company dominates the Australian aftermarket and is experiencing significant growth in overseas markets.