



ENTERPRISING REGIONS PROGRAM

Objectives

This program assists community/regional development organisations undertake planning activities and implement projects which have broad based local support and the potential to generate economic benefits.

Who Can Apply?

Applications for assistance must be submitted by a sponsoring organisation such as:

- local councils
- incorporated associations including business, industry and community organisations
- regional development organisations including Regional Development Australia committees.

Applicants must demonstrate:

- broad support from stakeholders such as the business and wider community for the project, eg by providing letters of support from the local council/s and organisations such as local business or industry organisations and/or
- the project is aligned with a local, regional or industry plan eg Regional Business Growth Plans
- the potential economic benefits of the project
- that project funding will be matched by organisations outside of the Department (small communities are an exception).

This program is designed to “kick-start” local projects to benefit the broader region rather than being of specific benefit to a single enterprise.

Regional NSW is defined as the area outside the Sydney metropolitan area and the local government areas of Liverpool, Penrith, Camden, Campbelltown, Wollondilly, Hawkesbury and the Blue Mountains.

Application Procedure

Initial contact should be made with your local Departmental office to discuss your project. If your project appears to fit within the program guidelines, an application form will be issued for completion. Applications can be lodged at any time.

Completed applications, including evidence of support for the project, must be submitted at least three months prior to the starting date for the project.

Applications will be assessed by Departmental staff within the regional and Sydney offices.

Types of assistance:

Funding is available for:

- regional planning activities eg industry development strategies, preparation of master plans, employment land strategies, new infrastructure development plans
- business and industry events
- regional scale development of new or existing industry
- business and industry development projects
- climate change or economic transition planning and projects with a business focus.

Departmental funding cannot be used toward:

- feasibility plans
- capital equipment
- infrastructure, construction/design of streetscape/landscapes, signage, plants
- urban design workshops or studies
- catering and venue hire
- internal costs eg office accommodation, project management by existing staff, meeting costs
- tourism development projects
- marketing, branding and tourism plans
- community and regional events
- event coordinators
- business networking and cluster development/projects
- business mentoring projects
- projects which benefit only a single organisation eg. executive officer funding.

Costs covered by this program include:

- new project coordination staff costs eg industry specific officers and external costs such as:
 - consultant fees
 - design, printing and production
 - publicity and promotion.

For more information contact:

As a first step, contact your local office to discuss your project. Follow the link for regional office contact details

<http://www.business.nsw.gov.au/aboutus/offices/> .