



Industry Action Plan

International Education and Research

TERMS OF REFERENCE

At the end of one year (unless otherwise agreed), the Industry Taskforce will submit to the Minister for Trade and Investment and the Minister for Education, an Industry Action Plan that:

1. Outlines a vision and 10 year development strategy for the industry, including 2 year and 5 year goals.
2. Articulates a way forward to achieve the vision, including priority issues to be addressed (including, but not limited to: skills, regulations and regulatory barriers at all levels of government, innovation and productivity, R&D, infrastructure and policy reform)
3. Proposes ways to build stakeholder engagement and commitment in delivering long-term industry development needs
4. Identifies drivers for and barriers to growth and innovation in the industry (including those caused by Government practices, as well as identifying specific issues facing regional businesses and SMEs)
5. Identifies and validates the key domestic, Asia-Pacific and global trends, opportunities and challenges for the industry's development
6. Identifies opportunities for rural and regional Australia and small business to engage in, and take advantage of opportunities arising from the International Education and Research industries
7. Develops detailed recommendations to be undertaken by industry, industry associations, educational and research institutions, and Government to encourage sector growth, enhance productivity and innovation, improve export performance and, where required, facilitate structural adjustment (including rationale of the strategies and actions proposed)
8. Identifies key performance indicators, progress and outcome metrics, clear benchmarks and timeframes for major initiatives to be included in the Industry Action Plan
9. Clearly identifies roles and responsibilities for the delivery of the Industry Action Plan's recommendations, and oversee and report on the progress of its implementation

SCOPE

The International Education and Research Industry Action Plan will cover the following areas:

- **Education Exports:** This will focus on increasing exports from the Vocational Education and Training, University, higher education, secondary school sectors and associated services, including both public and private providers. Consideration will include high-quality standards of education delivery to international students, increasing the physical presence of education providers in NSW and international promotion of the NSW Education Industry.
- **Developing and enhancing International Education, Research and Industry Precincts:** This will focus on further establishing Sydney as an international university city and attracting international partners to invest and locate in NSW in education and research precincts, particularly to build capability for high potential sectors outlined in the suite of Industry Action Plans. It will include the establishment of institutional research and education partnerships, including with industry.
- **Innovation in Education Delivery:** This will focus on mechanisms for digital and online delivery of education across NSW and internationally and will be developed in line with the digital economy IAP, and through linkage with national and international education programs