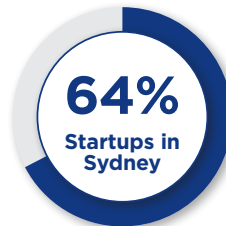


New South Wales offers an internationally competitive and compelling location for both global companies as well as startups and entrepreneurs. Sydney, as Australia's largest city, is an interconnected hub offering a secure business environment that bridges time zones, and offers extensive links to Asia-Pacific markets and a highly skilled, multicultural workforce.



Best performing state economy  
in Australia<sup>1</sup>



64% of Australian tech startups are  
based in Sydney alone<sup>2</sup>

**BUS<sup>1</sup>ST  
NE S**

Equal first mainland state for  
business conditions in Australia<sup>3</sup>



Sydney boasts a number of world-  
renowned research institutions



Sydney has the country's leading  
knowledge-based economy<sup>4</sup>



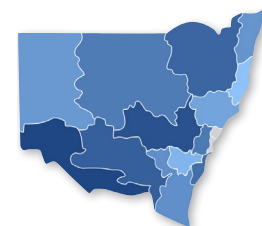
\$6.7 billion invested in R&D by  
businesses in NSW<sup>5</sup>



NSW is a well connected ICT hub



Sydney has been rated as  
Australia's most innovative city<sup>6</sup>



Small and medium-sized businesses  
in regional NSW have the highest  
level of business confidence in  
Australia<sup>7</sup>

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border.gov.au

**CITATIONS**

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3. Quarterly Business Survey September - NAB, 2015
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